OKLAHOMA CITY

HOME +GARDEN SHOW

JANUARY 2017

Show Guide Ad Rates

EXHIBITORS	NON-EXHIBITORS
COVERS	
Back $2,000	$2,500
Inside Front $1,200	$1,500
Inside Back $1,200	$1,500
ADS	
Full-Page $900	$1,200
Half-Page $550	$750
Quarter-Page $400	$500
Business Card-Size $250	$300

AD SPECS

Full-Page
10.125" W X 9.875" H

Horizontal Half-Page
10.125" W X 4.854" H

Vertical Half-Page
4.979" W X 9.875" H

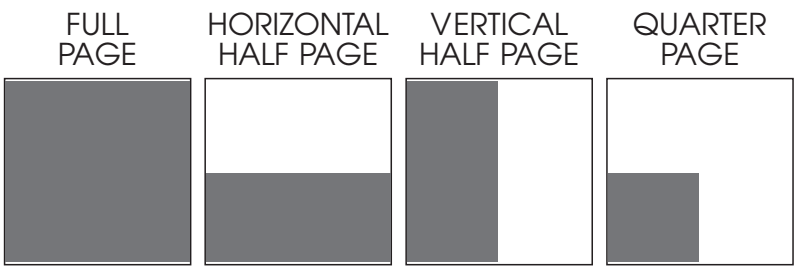
Quarter-Page
4.979" W X 4.854" H

Business Card-Size
3.5" W X 2" H

FEATURE YOUR COMPANY!

Show Guides will be distributed in The Oklahoman newspaper just days before the Show. The Show Guide is a great way to highlight your booth space!

DEADLINE
All ads must be booked and design approved by 5pm, DECEMBER 9th.

*To place an ad in the Show Guide, it is required that advertisers have a "camera-ready" ad. If you do not have a camera-ready ad, **CHRISTENSEN MEDIA GROUP** (our media partner) is available to design an ad for you at a $500 design fee. If you need a logo designed for you, **MARKETPLACE EVENTS** will design one for you at a $500 design fee.*

For more information or to place your ad contact:
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