

OKLAHOMA CITY
**HOME
+ GARDEN
SHOW**
JAN. 20-22, 2017
State Fair Park
Oklahoma City



32,868 CONSUMERS ARE LOOKING FOR YOU!

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 32,800 homeowners attend the **Oklahoma City Home + Garden Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Oklahoma City Home + Garden Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

WE ATTRACT A MORE QUALIFIED AUDIENCE

96%

of visitors are unique to EACH of our shows

95%

are homeowners

86%

attend with a project in mind

80%

rated the value they received for the admission price paid as excellent, very good or good

76%

attend with a spouse – meet BOTH decision makers

74%

are ages 35-64

\$95,495

average annual household income

Source: 2015 Marketplace
Events Attendee Survey

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation, Fitness
- Utility Companies
- Windows, Window Coverings & Doors

DID YOU KNOW?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA WITH MORE THAN 47 SHOWS IN 23 MARKETS THAT COLLECTIVELY ATTRACT 1.5 MILLION ATTENDEES.





SHOW HOURS

Fri JAN 20 Noon - 9:00 p.m.
 Sat JAN 21 10:00 a.m. - 9:00 p.m.
 Sun JAN 22 10:00 a.m. - 6:00 p.m.

MOVE-IN HOURS

Tue JAN 17 9:00 a.m. - 6:00 p.m.
*Bulk space move in only
 (booths 400 sq. ft. or greater)*
 Wed JAN 18 8:00 a.m. - 6:00 p.m.
 Thu JAN 19 8:00 a.m. - 6:00 p.m.

MOVE-OUT HOURS

Sun JAN 22 6:01 p.m. - 10:00 p.m.
 Mon JAN 23 8:00 a.m. - Noon

** Hours subject to change.*

Hear what one of our exhibitors had to say.

"This was our first time doing something like this so we didn't know what to expect. We sold a lot of product and more importantly, we were able to tell many people about our store!"

*Steve Mangus,
 HEARTLAND SLEEP CENTER*

MORE THAN JUST BOOTH SPACE

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- FREE Listing in the official Show Guide
- Tips to increase your sales at the show and booth design ideas at a FREE exhibitor workshop
- Exhibitor manual for pre-show planning
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Sponsorship opportunities
- Promotional opportunities with major media partners

BOOTH PRICING

8' x 10'	\$1,050
10' x 10'	\$1,279
10' x 15'	\$1,918.50
20' x 8'	\$2,100
20' x 10'	\$2,558
20' x 20'	\$5,116
Bulk Rate (600 sq. ft or greater)	\$10.79/sq. ft.

ADDITIONALLY:	
Direct Sell Rate	\$150/booth
Main Aisle Premium	\$150
Perimeter Fee	\$150
Corner Premium	\$200/corner

Exhibitor Listing (required) \$99

DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!

**OKLAHOMA CITY HOME +
 GARDEN SHOW**
JANUARY 20-22, 2017
 State Fair Park, *Oklahoma City*
OklahomaCityHomeShow.com



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**THE OKC HOME + OUTDOOR
 LIVING SHOW**
MARCH 24-26, 2017
 State Fair Park, *Oklahoma City*
HomeShowOKC.com



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