

OKLAHOMA CITY HOME + GARDEN SHOW

JANUARY

2018

Show Guide Ad Rates

FEATURE YOUR COMPANY!

Show Guides will be distributed in The Oklahoman newspaper just days before the Show. The Show Guide is a great way to highlight your booth space!

DEADLINE

All ads must be booked and design approved by 5pm, DECEMBER 15th.

To place an ad in the Show Guide, it is required that advertisers have a "camera-ready" ad. If you do not have a camera-ready ad, **CHRISTENSEN MEDIA GROUP** (our media partner) is available to design an ad for you at a \$500 design fee. If you need a logo designed for you, **MARKETPLACE EVENTS** will design one for you at a \$500 design fee.

For more information or to place your ad contact:

RaeAnn Saunders | PH: 405.301.5525

E-MAIL: raeanns@MPeshows.com

Anne Ryan | PH: 405.832.9090

E-MAIL: anner@MPeshows.com

John Runion | PH: 405.312.9138

E-MAIL: johnr@MPeshows.com

EXHIBITORS	NON-EXHIBITORS
COVERS	
Back \$2,000	\$2,500
Inside Front \$1,200	\$1,500
Inside Back \$1,200	\$1,500
ADS	
Full-Page \$900	\$1,200
Half-Page \$550	\$750
Quarter-Page \$400	\$500
Business Card-Size \$250	\$300

AD SPECS

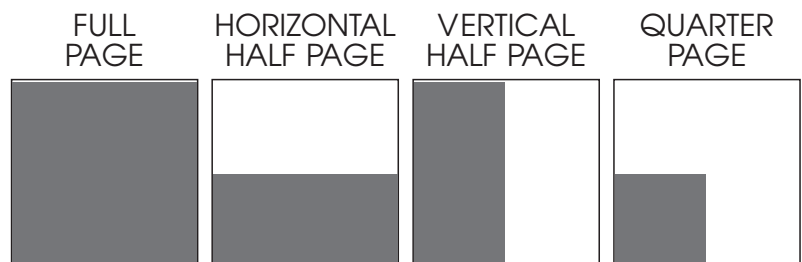
Full-Page
10.125" W X 9.875" H

Horizontal Half-Page
10.125" W X 4.854" H

Vertical Half-Page
4.979" W X 9.875" H

Quarter-Page
4.979" W X 4.854" H

Business Card-Size
3.5" W X 2" H



OKLAHOMA CITY
HOME
+GARDEN
SHOW

**OFFICIAL SHOW GUIDE TO THE
 OKLAHOMA CITY HOME & GARDEN SHOW
 ADVERTISING INSERTION ORDER (January 2018)**

Company:		Phone:	
Contact:		Fax:	
Street:		Email:	
City, St, Zip:		Mobile:	

This year's Show Guide will be distributed in The Oklahoman newspaper just days before the Show. The above named advertiser is hereby placing an order for ad space in the Guide. All orders must be pre-paid. All space is available subject to prior sale. All orders are non-cancelable. Artwork proofs are due by 5pm on DECEMBER 15th, 2017.

ORDER SPECIFICATIONS

Color Usage: Full Color
 Positioning: Back Cover Inside Cover Run of Book
 Ad Size: Full Page 1/2 Page 1/4 Page Business Card Size

Ad Design and/or Photographic Services Required:

Space Charge: \$ _____ Advertiser: _____ Date: _____

Design Fee: \$500 / Logo Fee: \$500 Print Name: _____

Total Due: \$ _____ Publisher: _____ Date: _____

Payment Method: Check # _____ / Visa / Master Card / American Express

Credit Card #: _____ Expiration Date: _____

Name Of Card Holder (Printed): _____ Date: _____

Signature of Card Holder: _____

**For more information or to place your ad contact:
 RaeAnn Saunders (405) 301.5525, Anne Ryan (405) 832.9090 or John Runion (405) 312.9138
 Fax completed order form to (407) 351.9812**