

OKLAHOMA CITY
**HOME
+GARDEN
SHOW**
JAN. 19-21, 2018

State Fair Park–Oklahoma City

How-to set up your company's Exhibitor Listing

How-to create your listing – as easy as 1-2-3-4!

1. Enter your company info online at:
<http://www.oklahomacityhomeshow.com/add-exhibitor-login>
2. Log in with the username: **OKCJanuary** and
password: **OKCJanEX8**
Please note that the password is case sensitive. Contact your show
manager if you want to fax/email your information.
3. We will create your company profile and set up your Request
Information form.
4. We will update and maintain your page as required so you can
promote product launches, store sales, events and more through
your company page!

Tips to get the most out of your listing

- Enter a full description of your company. The more information you
provide the better, as it will help people find you using the search tool.
- Use as many keywords as possible. The keywords will help you appear
in the search results. If you sell different types of products, be sure to
list them all.
- Select the category that best represents your company. Your
company will be listed under this heading.
- Include your booth number. Make sure customers can find your
company on the show floor.
- Offer a show special or discount. Use a promo code or offer a
percentage off to people who mention your listing, this way you can track the results.
- Follow up with email requests. Be sure and reply to any quote requests you receive – try and make appointments with
customers during the show.

Benefits of creating your company listing

VISIBILITY – Receive a full page on our website (www.oklahomacityhomeshow.com) to promote your company, store(s) and
products. Update this information while your listing is active to promote show specials, new products, store openings
and more!

SALES – Consumers can contact you through a search function and email form and you can immediately respond to
requests for more information.

Need more help?

If you need technical help or want to make changes to your listing, please email **Jen Shaw** at jens@MPeshows.com.

The screenshot shows the website interface for the Oklahoma City Home + Garden Show. At the top, there is a navigation bar with links for 'HOME + GARDEN SHOW', 'JANUARY 19 - 21, 2018', 'STATE FAIR PARK OF OKLAHOMA', 'OKLAHOMA CITY, OK', 'INFORMATION', 'SHOW FEATURES', 'EXHIBITOR LIST', 'LOOKING TO EXHIBIT', 'RULES & SOCIAL', and 'BUY TICKETS'. Below the navigation bar is a banner image of a fire pit with a waterfall. The main content area is titled 'EXHIBITOR LISTINGS' and contains two columns. The left column is titled 'ADD YOUR EXHIBITOR LISTING' and includes a form with fields for Company Name, Address 1, Address 2, City, State/Province, Zip/Postal Code, Phone Number, Booth #, Website, Facebook page, and Twitter page. It also has a section for 'Please enter your link on Better Business Bureau (if applicable)' and an 'Upload company logo or product photo' section. The right column is titled 'RECEIVE A BOOTH QUOTE' and includes a 'BOOTH QUOTE' button, a 'SEARCH THE EXHIBITOR LIST' section with a search icon, and an 'EXHIBITOR LIST' button. There are also promotional banners for 'advertise here' and 'get noticed ADVERTISE HERE'.